



PRESS RELEASE

For Immediate Release

For Information, Contact:

Len Burke

Phone: 336-953-6476

Email: lburke@klaussner.com

Trisha Yearwood Outdoor Home Collection Debuts in Chicago

(Asheboro, North Carolina – September 2016) – Klaussner Home Furnishings is unveiling its Trisha Yearwood Outdoor Home Collection for the first time in Chicago. The new licensed line will debut to specialty retailers at the annual Casual Market, which runs September 20, 2016 through September 23, 2016.

The 18-piece collection features deep seating lounge sets, dining sets and fire pits. Mid-priced to appeal to a wide market, the designs capture elements of Yearwood's popular indoor furnishings, incorporating rich wood tones on aluminum frames and porcelain tile tops with distressed metal finishes. Available in two distinct color palettes, blue with indigo and denim and natural with stucco and linen hues, the collection is also distinguished by Yearwood's signature X's and O's pillow accents.

"Outdoor was a natural addition to our highly successful Trisha Yearwood Home collection," said Gary McCray, President of Klaussner Outdoor. We feel it's important to bring this collection to Chicago and the specialty retailers."

With its emphasis on style and comfort, each piece reflects Yearwood's love of home and family. "In addition to being a great product, it gives our dealers the opportunity to tie-in to Trisha's marketing influence as a Grammy-winning singer, best-selling author and TV host," said McCray.

The collection is being promoted with powerful marketing materials along with support from Yearwood who has entertained numerous furniture dealers while on her concert tours.

About Klaussner Home Furnishings: Headquartered in Asheboro, N.C., Klaussner Home Furnishings has grown to become one of the largest furniture companies in America with showrooms in High Point, Las Vegas and Chicago. As the leading solutions provider for the home furnishings industry, Klaussner's breadth of product is unrivaled and its service is unparalleled with guaranteed delivery of its domestic products in 21 days or less. Its comprehensive selection and divisions include: Domestic Upholstery, Imported Upholstery, Domestic Motion, Case Goods, Enso Sleep Systems, Comfort Design and Klaussner Outdoor.