



## PRESS RELEASE

**For Immediate Release**

**For Information, Contact:**

**Len Burke**

**Phone 336-953-6476**

**Email: [lburke@klaussner.com](mailto:lburke@klaussner.com)**

### **Trisha Yearwood to Appear At April High Point Market**

(Asheboro, North Carolina – April 2016) – Trisha Yearwood, the Grammy-winning, New York Times Best-Selling Cookbook author and host of Food Network’s “Trisha’s Southern Kitchen” will make an appearance at April’s High Point Market.

The multi-talented artist will be on hand to meet with dealers, as well as sign her latest cookbook, *Trisha’s Table*, on Saturday, April 16<sup>th</sup> from 1 pm to 3 pm. The appearance will take place at Klaussner’s showroom on Hamilton.

Yearwood will also be introducing her new Music City Collection. Debuting for the very first time, the line features a more contemporary aesthetic and will broaden the appeal of the Trisha Yearwood Home Collection to an even greater consumer base.

The Music City Collection joins Yearwood’s previous introductions, which include her inaugural indoor line, an outdoor collection and leather collection, all of which have been enthusiastically received by furniture buyers. “Trisha’s furnishings have been tremendously successful,” said Geoff Beaston, Sr. Vice President at Klaussner Home Furnishings. “She has a great talent for creating furniture that is as beautiful as it is comfortable.”

Since launching her furniture collection, Yearwood has visited with more than 200 dealers and associates to talk with them and receive feedback, as well as promote the collections. To further bolster the brand, more than 100 television commercials, customized for individual dealers, have been produced.

“Trisha has been immensely gracious with her time and support,” said Bill Wittenburg, CEO of Klaussner Home Furnishings. “Our collaboration and partnership with her has been nothing less than a homerun.”

In addition to unveiling the new Music City Collection at market, details will also be released on the first Trisha Yearwood National Sale, which will run in July 2016.

“Partnering with Klaussner has been very rewarding,” said Yearwood. “Family, home – these are the things most important to me. So, if I’m able to enhance people’s lifestyles, it’s very gratifying.”

About Klaussner Home Furnishings: Headquartered in Asheboro, N.C., Klaussner Home Furnishings has grown to become one of the largest furniture companies in America with showrooms in High Point, Las Vegas and Chicago. As the leading solutions provider for the home furnishings industry, Klaussner’s breadth of product is unrivaled and its service is unparalleled with guaranteed delivery of its domestic products in 21 days or less. Its comprehensive selection and divisions include: Domestic Upholstery, Imported Upholstery, Domestic Motion, Case Goods, Enso Sleep Systems, Comfort Design and Klaussner Outdoor.

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